

HELPING GROW YOUR BUSINESS

USP SALES SUPPORT IS COMMITTED TO MAKING YOUR BUSINESS PROFITABLE AND HASSLE FREE...



- ✓ **We train your sales staff** - You want your customers served by knowledgeable, decisive professionals. We offer sales seminars, product knowledge training, and responsive field and phone support.
- ✓ **We eliminate jobsite inspection problems** - We'll ensure building officials in your market recognize and respect our products. If a problem surfaces at a jobsite, our technical assistance and engineering personnel will clear it up as quickly as possible.
- ✓ **We work with you to identify and convert target accounts** - With your help, we create a prioritized list of your best sales prospects. Your USP representative will then outline and carry out a market development plan for turning your prospects into customers.
- ✓ **We sell your key builders on our product line** - We'll meet with all the builders in your market. We'll sell them on the advantages of USP Structural Connectors® and work with them to direct their engineers to specify USP products.
- ✓ **We get USP specified in your area** - Your USP representative will meet the engineers supplying plans for your builders. We will educate them on USP products and earn their specification. This clears the way for you to sell USP, on all your projects.

USP supplies quality products to build Stronger Safer Structures



Customer Service:
Burnsville, MN
Phone: 1-800-328-5934/
1-952-898-8772
Fax: 1-952-898-8605

Manufacturing:
Montgomery, MN
Livermore, CA
Largo, FL
Thornhill, Ontario

Warehouses:
Corona, CA
Humble, TX
Lumberton, NJ

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