

USP Structural Connectors' iPad App Brings Full Mobile Catalog to Customers' Fingertips

An Industry First, iPad App Offers Instant Searchable Access to USP's Full Line Catalog

Burnsville, MN (August 8, 2012) – [USP Structural Connectors](#), a [MiTek Industries](#) company, announced today that its complete catalog of hangers, anchors, and connectors is available on iPads, through the new “USP Catalog iPad Application.”

With full search capabilities, the USP Catalog iPad Application allows any iPad user with an internet connection (through wi-fi or cellular networks) to easily browse USP's entire product line of more than 3,000 framing hangers, structural connectors, anchoring systems, and more. With the USP [iPad app](#), users can find any USP product, along with application illustrations, installation instructions, fastening schedules, and even load ratings. Connectors for plated truss connectors and engineered wood products (EWP) are also included. The USP iPad app even enables users to email PDF pages and AirPrint, right from the app.

The USP iPad app (ver 1.5.1) can be downloaded from the [iTunes App Store](#). Simply search for USP. Or click [here](#) for a direct link.

All of [USP's products](#) are compliant with state and national building codes and supported by the Company's in-house engineering staff, technical assistance teams, and a superior customer service organization. At the local level, support for USP products is provided through a network of USP company employees across the country.

“iPads are as common on jobsites as hammers and nails, and with this USP iPad app, we have put a powerful search tool in the hands of contractors, as well as the engineers and architects who specify hangers and connectors,” said USP Structural Connectors’ Barry Ashwell. “The iPad app is just the latest offering in a long list of support that we offer for USP products, ranging from code-compliance literature to extensive CAD libraries, and more.”

About USP Structural Connectors

Since 1954, USP Structural Connectors (a division of MiTek) has become the world’s leading manufacturer of code-approved structural connectors, anchors, epoxy and innovative software solutions for the residential, commercial building and DIY markets. With safety and quality foremost in mind, USP delivers over 4,000 products, backed by professional engineering, technical support and international sales teams. In USP’s quest to build stronger, safer structures, the company is dedicated to providing its customers with a competitive advantage. USP is headquartered in Burnsville, MN. Learn more: www.USPConnectors.com

About MiTek

MiTek, a subsidiary of Berkshire Hathaway, Inc., is the world’s leading supplier of software, products and services to the building components industry. Through its technological leadership and wide range of products and services, MiTek delivers progressive new solutions to the residential, commercial, industrial and institutional construction markets on six continents. Visit www.mitek-us.com for more information on MiTek or

www.berkshirehathaway.com to learn about Berkshire Hathaway (NYSE: BRK-A, NYSE: BRK-B)

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